

Closely match printing press colors

There are three printing press color correction options. Each press option conforms to a different printing standard. Use a press option if you are previewing work for a four color job to be printed on a printing press. These options simulate a four-color commercial printing press, *not* solid spot colors, such as PANTONE Colors.

Note *If you are selecting PANTONE Colors in your application, use the **None** option. Also, use the **None** option with other color management systems, such as EfiColor.*

- **SWOP Press:** (Specifications for Web Offset Publications) This refers to specifications for color separation films and color proofing that are used to ensure the consistency of printed colors between different publications. This option is typically used in the U.S., and is targeted to match nominal values for this type of printing.
- **Commercial Press:** This option is typically used in the U.S., and is characterized to match commercial 3M Matchprint® proofs.
- **Euroscale Press:** This option is typically used in Europe, and is characterized to match the *Pantone Process Color System Guide, Euroscale Edition*.

Press mode option	Inks	Base (paper)	Target match
SWOP Press	SWOP/soy	publication	Specification for Web Offset Publications (Tends to be high-volume, web press printing.)
Commercial Press	commercial	commercial	Commercial pre-press proofs (Tends to be high-quality, sheet-fed printing).
Euroscale Press	Euroscale	publication	Pantone Process Color System Guide, Euroscale Edition